

Soda Springs Chamber of Commerce News

Quarterly Journal of Skilled Help for Organizations and Professionals

ISSUE 03 OCTOBER 2011



Mule Deer just outside of town
Soda Springs is your Sportsman Oasis

Calendar Of Events

Murder Mystery Dinner

This is going to be a night to remember! Join us on December 3rd for an exciting time with games, food, and murder! Tickets will be available for both those who wish to participate in the action and those who would like to just observe and dine. Visit sodachamber.com often for updates and more information.

Member Meetings

Don't forget to join us at the monthly meetings hosted by our members. These are where you will decide on upcoming events and contribute your own ideas and concerns about what more the Chamber can do for you!

November 10th – 8 am City Hall

December 8th – 8 am City Hall

January 12th – 8 am City Hall

Santa Clause is Coming To Town

Dawn Perkins has been working hard on scheduling an appearance of Santa Clause right here in Soda Springs. He will be appearing the first week of December. It will be an indoor event so that the little ones don't freeze. Dawn is looking for contributions of cash, candy, and prizes to make sure that it's a success. If you would like to promote your business please contact her at 208-547-3806.

Successful Events

The past three months have been full of activity and we would like to take a minute to recognize the tremendous success of that.

Thanks to a very hardworking Fundraising Committee and the dedicated volunteers who helped them, we were able to boost our funds by selling concessions at the Caribou County Mud Challenge. Main Street Floral, SilverSpur Gardens, Tony Varilone, Lallatin's Food Town, the City of Soda Springs, and Geyser Bowl were proudly represented and serving for the Chamber of Commerce that day.

Thank you.

Congratulations to the winners at the Microsoft Office Focus on Your Business event. We had a good turnout and were proud to give away Microsoft Office 2010, Windows 7, a Soda Springs Chamber of Commerce t-shirt, and services from Travis Hopkins Computer Repair. We look forward to more training opportunities so be sure to check the calendar at www.sodachamber.com.

We were happy to see so many great faces at the No-Host Business After Hours last month. It was a great time to meet new business owners, connect with some we already know, and have a lot of fun.

If you would like the opportunity to display your business and have some fun at a Business After Hours contact Anna at 208-547-4964.

Trunk-Or-Treat Time

Once again the City of Soda Springs will be hosting a Trunk-or-Treat for the children of Southeast Idaho. This is a great opportunity for you to boost your appearance and business as well as provide a feel-good for the community. Remember that, although this is a service provided to the children, this is a great chance for you to remind the adults of where they should be shopping and the services that are offered locally. While you hand candy out to the kids be sure to provide business cards, flyers, or business promotional items to their parents. While decorating your display for the event, don't forget to prominently display the name of your business. We are proud of the businesses that we host in our hometown and want to know who you are! Schedule your space today with Kason at City Hall by calling 208-547-2600 or stopping in at 9 West 2nd South.

President's Message

by Terri Bergmeier

Opportunities abound...what will you do to take advantage of the seasons?

October 10 marked the opening of the general big game hunting season. I was out Monday morning along with hundreds of other hunters (and their families) to take in the chilly morning air along with a walk in the woods. What are you doing to take advantage of this influx of people and money into our local economy?

The US Fish and Wildlife National Survey of Fishing, Hunting and Wildlife Associated Recreation stated that in Idaho in 2006 1.3 million people participated in wildlife-based recreation! That equated to more than \$1.3 billion in economic activity! 32% of the money spent was spent by hunters. Money was spent on outfitters and guide, hotels and campgrounds, non-fishing and hunting supplies, fishing and hunting supplies, transportation and restaurants and groceries. WOW!

November 25 is Black Friday and the beginning, for most folks, of their holiday shopping. "The US consumer holiday spending forecast for 2011 looks chilly for the retail industry" according to data released in September 2011 by both BIGinsight and The Nielsen Company. Overall, results from the BIGinsight Analysis of Consumer Intentions and Actions Survey indicate "38.5% of adults 18 and up plan to spend less and 32.3% plan to spend the same for the December holiday season compared to last year". What are you planning to do to take advantage locally of consumer holiday spending?

As business owners, I hope you have an operations plan, that you have sat down and wrote down business goals for the year. In the marketing section of your plan I hope you have thought through what you will do to be the recipient of sportsman spending every fall and what you will do to attract holiday spending inside your establishment. I recently heard the comment "you are the CEO of a company, you had best be planning like one"!

As a member of the Soda Springs Chamber of Commerce, if you have ideas about opportunities we could be doing collectively, let us know. As the CEO of your business you are not alone! We are 70 plus members working together. What can your Chamber do to assist you?

Executive Director's Message

by Anna Dursteler

The past quarter has been a whirlwind of events and activity. I have had a great time with all of it and greatly appreciate each of you who have so graciously volunteered your time and patiently worked with me as I get organized.

The purpose of a Chamber of Commerce is to support, sustain, and promote business in the area. I'd like to take a minute with you now to help define "business" in the area.

Too often when people think of business they limit that to for-profit companies and organizations. Truly business is a word that encompasses any company or organization that provides a good or service. This definition expands the responsibility of the Chamber into a realm often forgotten – the non-profit.

Non-profit and community run organizations (i.e. the schools, Scouts, family support charities, etc.) offer services and goods that not only support the success of other businesses, but serve as the foundation of for-profit business potential.

I know that a great many of our members dedicate a lot of their time to a variety of these non-profit organizations and I thank you for it. Whether you are a member, organizer, or friend of a non-profit, remember that the Chamber of Commerce is here to serve you too.

I have a true passion for Soda Springs and all of the businesses it has the joy of being host to. I look forward to working with all of you as we continue to make the businesses in our area stronger. Please feel free to contact me at 208-547-4964 if you would like to arrange a meeting or need help with anything.

Committee Updates

Membership Committee: Chaired by Linda Anderson. Meetings are immediately following the Member Meeting each month.

Fundraising Committee: You aren't going to want to miss out on the upcoming Murder Mystery Dinner. Chaired by Camille Petersen, this committee meets the first and third Wednesday each month at Main Street Floral at 8 am.

Finance Committee: Currently planning the arrival of Santa Clause. Please contact Dawn Perkins for more information at 208-547-3806

For more information about how you can help with a committee or about our committees in general, call 208-547-4964.



Members Enjoy the Fun at Business After Hours



New Businesses

Nothing is more exciting than seeing the growth of business and our community. Nothing means more to a new business owner than the support of their community.

Be sure to watch your e-mail for updated times and dates for each of the ribbon cuttings. We want you to come out and support our newest local business owners as we welcome them to town!

In the meantime, be sure to welcome the following businesses when you see them:

Figalilly's

Just for Kix Dance Studio

Family Service Alliance

✱ ✱ ✱ News From Our Members ✱ ✱ ✱

Silver Star Broadband Now Offers VoIP

You can now receive unlimited local and long distance callings, voice mail, caller ID, call waiting, and more from the same company you trust for your cable television and internet services with a Voice over Internet Protocol.

This is a service that has been in the works for a while now and Ty Bunn (Network Administrator) is excited to see it up and running so well.

For more information about your choices visit www.silverstarbroadband.com or call 208-909-5000.

You Now Have A Choice!

Silver Star Broadband now offers phone service!

Only **\$36⁹⁵** a month
Local plans start at only \$26.95.

Calling Features Include
 Unlimited Local & Domestic
 Long Distance Calling
 Voicemail Call Waiting ID
 Caller ID Call Forward
 Call Waiting Caller ID Block

132 South Main St 208.909.5000
www.silverstarbroadband.com

SILVER STAR
broadband

October Declared Domestic Violence Awareness Month Submitted by Alicia Smith, Family Service Alliance

The Family Services Alliance Advocate program was the first domestic violence intervention program in the state. It was established in 1976, to offer help and hope to thousands of victims of domestic violence and sexual assault. As part of the effort to increase community awareness and reach out to those in need in rural communities, Family Services Alliance has opened satellite offices in Caribou County and Power County. October is National Domestic Violence Awareness month. In order to bring attention to this issue, Mayor Hansen

has signed a proclamation declaring October Domestic Violence Awareness month for Soda Springs.

Domestic Violence touches the lives of everyone. It devastates families and communities. Each year in Idaho, over 16,000 children experience the affects of domestic violence in their lives. These children are at a higher risk for neglect, emotional and physical abuse and/or sexual abuse. They often feel isolated, and are called names, humiliated and intimidated. They may be denied access to healthcare, proper nutrition, clothing,

and shelter.

Family Services Alliance plans to support families and children in our community by sponsoring a trunk at the Community Trunk or Treat. Information on our services will be available for those who may be interested in services or volunteer work. If you would like to donate to this effort, please contact the Recreation Department at City Hall.

To submit your news, e-mail the information to sodacoc@sodachamber.com by January 15th.



this issue
 Committee Updates
 Upcoming Events
 Business News

SODA SPRINGS CHAMBER NEWS
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Support the Chamber of Commerce.... Shop Local!

Visit any of these fine businesses to show your support for other members.

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| 4T Enterprises | Erickson Racing and Repair | Legacy Community Pages | Soda Creek Lodge |
| A&C Embroidery | Family Service Alliance | Linx Wireless | Soda Springs Chevron |
| Advantage Plus Credit Union | Farmers Insurance | Lott Builders | Soda Springs School District
150 |
| Bear Lake Limousine | Gate City Real Estate | MR&E | Soda Springs Vacation
Rental |
| Bear River Sales | Geyser Bowl | MAAG Medical | Spring Creek Manor |
| Broulim's | Healing 4 Bodies | Main Street Floral | Trophy Case |
| Caribou County | Homeland Web | Mason Distributing | True Value |
| Caribou Country Drug Court | Idaho Department of Labor | Med-Ex Paramedical | Todd Hunzeker Ford |
| Caribou County Sun | Idaho Investigative Service | Michael's Pro Shop | URS |
| CHAT TV | Idan-Ha Theatre | Monsanto | Windy Point Firewood |
| Caribou Land Title | Intermountain Gas | Mountain State Insurance | Wingfoot Tire |
| Caribou Lodge and Motel | Ireland Bank | Mountain View Dental | Zions First National Bank |
| Caribou Memorial Hospital | Jeff's Auto Body | Oregon Trail Eye Care | |
| City of Soda Springs | JR Inn | Perk's Electric | |
| Clear Springs Foods, Inc. | Ki For Health | PPS Britegas | |
| Degerstrom Ventures | KITT | Sanders Furniture | |
| Eastman Drug | Lallatin's Food Town | SilverSpur Garden | |
| El Toro | Lava Hot Springs Foundation | SilverStar Broadband | |

Soda Springs Chamber of Commerce

9 West 2nd South
 PO Box 697
 Soda Springs, ID 83276
 208-547-4964
 208-547-2601
www.sodachamber.com

